

Expedited Cable Reel Heavy Haul Solution



INDUSTRY

Global Energy
Production



FREIGHT VALUE

\$3.2M



MODES

Domestic
Specialized
Heavy Haul
Trucking



ORIGIN

Houston, TX
USA



DESTINATION

Oslo, Norway
(via Port of
Houston)

Green Worldwide Shipping (Green) was asked to facilitate the urgent transport of an oversized cable reel bound for Oslo, Norway. The shipment—valued at \$1.9 million—measured 210 x 181 x 181 inches and weighed 15,300 kilograms was required for a global energy production company. The reel's height called for specialized heavy-haul equipment with planned routing through downtown Houston to reach the port on time.

Green had less than 24 hours to mobilize. Cranes, trucks, bucket trucks, and permits were secured within hours to meet the vessel window.

Green's experienced team swooped in at the 'eleventh hour' with a plan and proactive communication with contingencies addressed—getting the cargo to the dock on time, without issue.

TESTIMONIAL | HEAVY HAUL CLIENT

With less than 24 hours to act, the team completed a route survey and mobilized cranes, heavy-haul trucks, and bucket trucks to move the oversized cable reel across Houston. The freight was delivered to the Port of Houston on schedule for direct vessel loading. Upon arrival, the vessel's departure was delayed—requiring Green to pivot quickly and secure eight days of on-dock staging through established port contacts.

Hands-On Oversight

Green maintained direct control at each transfer point, ensuring secure and timely movement of the cable reel.

Urgent Timeline

Green's team coordinated every physical handoff, securing cranes, permits, and specialized trucking assets with precision—all within 24 hrs.

Special Requirements

The cable reel height necessitated a route survey and bucket trucks for secure city transport to the dock.

Terminal Coordination

Green secured rare on-dock staging access for 8 days—avoiding costly rehandling and ensuring immediate vessel loading readiness.

LEARN MORE AT
[GREENWORLDWIDE.COM](https://www.greenworldwide.com)





PROJECT RESULTS

This cable reel transport demonstrates the value of a logistics partner who can execute quickly, escalate effectively, and adapt mid-operation. Green met a narrow delivery window, then secured extended staging when the vessel was delayed—ensuring the shipment remained secure, compliant, and load-ready.

The effort resulted in seamless recovery, zero service failures, and built client confidence in a high-stakes heavy haul move.

FOR NATIONAL PROJECT CARGO LOGISTICS SUPPORT

Contact Green Worldwide Shipping to discuss your project cargo challenges.

Eric Drennan | National Project Manager

Direct: 346-437-8639 | Mobile: 281-705-1688

E-Mail: eric.drennan@greenworldwide.com

or, email projects@greenworldwide.com



VISIT [GREENWORLDWIDE.COM](https://www.greenworldwide.com)

